



IAHR - APD Congress 2010

17th Congress of the Asia and Pacific Division of the International Association of Hydraulic Engineering and Research, incorporating the 7th International Urban Watershed Management Conference

**The University of Auckland
School of Engineering
Auckland, New Zealand**

21 - 24 February 2010

Sponsorship & Exhibition Prospectus





17th Congress of the Asia and Pacific Division of the International Association of Hydraulic Engineering and Research incorporating the 7th International Urban Watershed Management Conference

Auckland, 21st - 24th February 2010

Invitation

IAHR-APD is holding its next biennial international Congress in Auckland. The Congress provides a major sponsorship opportunity for water-based organisations and businesses to showcase to a broad hydraulics audience at the Engineering School, The University of Auckland.

This Congress is a major hydraulics event, attracting approximately 300 academics, consultants, engineers and scientists from diverse water-related fields. Abstracts have been submitted from five continents, and strong representation is expected from Japan, China, Korea and the USA as well as Australia and New Zealand. The Congress represents a unique opportunity for New Zealand hydraulics specialists and water policy makers to meet, network, present and discuss state of the art engineering and forward planning in key 21st century fields such as flood and drought management, hydropower, climate change and sea level rise, river sediment problems, tsunami prediction, and low impact techniques for urban drainage.

The IAHR-APD 2010 Congress represents a unique sponsorship opportunity, and a wide choice of optional attractive packages is available. We are also happy to tailor packages to suit your requirements and marketing objectives. Let us know what you would like to gain from this experience and we can assist in identifying the appropriate package to suit your needs

Sponsorship & Exhibition Opportunities

The Congress is offering a number of sponsorship opportunities and an exhibition booth package designed to provide maximum exposure before, during and after the Congress.

Sponsorships are available in limited numbers as stated at each level. They will be allocated to the first organization making a commitment confirmed in writing.

Packages

Level	Number	Description	Investment
Gold	1	<ul style="list-style-type: none">• Acknowledgement as Gold Sponsor in appropriate media releases• Dedicated workshop/symposium session• Full Congress registration for one delegate• Company poster (supplied by sponsor) up to 1.8m x 1m directly adjacent to central notice board• One Trade Exhibition Booth• Full-page colour advertisement prominent in Congress Program (text/graphics supplied by sponsor)• Organisation logo and/or name displayed prominently in all Congress printed materials• Organisation logo and/or name and hyperlink on Congress web site• Insert (as supplied by sponsor) in delegate satchels (maximum 5 double sided A4 pages)	\$15,000 + GST



Level	Number	Description	Investment
Silver	2	<ul style="list-style-type: none"> • Full Congress registration for one delegate • Company poster (supplied by sponsor) up to 1.8m x 1m adjacent to gold sponsor poster • One Trade Exhibition Booth • Full-page black and white or half page colour advertisement in Congress Program (text/graphics supplied by sponsor) • Organisation logo and/or name displayed in all Congress printed materials • Organisation logo and/or name and hyperlink on Congress web site • Insert (as supplied by sponsor) in delegate satchels (maximum 3 double sided A4 pages) 	\$10,000 + GST
Bronze	3	<ul style="list-style-type: none"> • Full Congress registration for one delegate • Company poster (supplied by sponsor) up to 1.8m x 1m on reverse side of central notice board • Half-page black and white advertisement in Congress Program (text/graphics supplied by sponsor) • Organisation logo and/or name and hyperlink on Congress web site • Insert (as supplied by sponsor) in delegate satchels (maximum 1 double sided A4 page) 	\$5,000 + GST
Congress Dinner Sponsorship	1	<ul style="list-style-type: none"> • Organisation logo / corporate signage (supplied by sponsor) displayed prominently at the Dinner • Company poster (supplied by sponsor) up to A1 size on central notice board • Opportunity to supply printed materials (supplied by sponsor) on each table (maximum 1 double sided A4 page, 1 copy per seat) • Opportunity to make a short address at the Dinner • Full Congress registration for one delegate • Half page black and white advertisement in Congress Program (text/graphics supplied by sponsor) • Insert (as supplied by sponsor) in delegate satchels (maximum 1 double sided A4 page) 	\$5,000 + GST
Other Sponsorship opportunities		<ul style="list-style-type: none"> • Congress notepad (1 sponsorship) (at least 50% recycled paper and supplied by sponsor) \$1000 + GST • Congress pens (1 sponsorship) (minimum of 400 pens supplied by sponsor) for Congress satchels \$1000 + GST • Insertion of brochure in delegate satchels \$1000 + GST. (Maximum 2 double sided A4 pages). 	



Trade Exhibition Booth	<ul style="list-style-type: none">• Modular Booth Package Dimensions: 3m wide x 1.2m deep, white aluminium & plastic panel walls• Company name: One company name per stand• Lights: x2 150w spotlights• Power: x1 4amp/100W general purpose power point• X1 trestle table• x2 chairs• x1 ticket to the ice breaker• Free morning and afternoon teas for one person• Free lunches for one person	\$2,500 + GST
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Trade Exhibition Hours

The trade exhibition area will be officially open prior to each day's activities, during morning and afternoon tea breaks and lunches from;

21 February 2010	4:30pm – 6:30pm
22 February 2010	8:00am – 5:00pm
23 February 2010	8.00am – 7.00pm
24 February 2010	8.00am – 3.30pm

Please note these hours are subject to change.

Exhibition Details

Trade Exhibition booths will be set up within the bounds of the Congress venue. This exhibition area will provide companies and organizations an opportunity to showcase their products and services.

The floor plan (page 6) has been designed to ensure good visibility, access to all stands and to maximise traffic flow, which will be encouraged by placement of catering stations at key points in the trade exhibition area. There will also be constant verbal references during the Congress to the continuing exhibition. The floor plan included is correct at the time of printing, however Academic & Professional Conferences (APC) retain the right of alteration should it be deemed necessary. All lunches, morning teas and afternoon teas will be served in and around the exhibition area.

Move in and Set Up

21 February 2010	1:00pm – 4:30pm	THIS IS TO BE CONFIRMED
22 February 2010	7:00am – 10:00am	THIS IS TO BE CONFIRMED

Dismantling and Move Out

24 February 2010	3:30pm – 5:00pm
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Notification of confirmed set up and dismantling times will be sent 3 weeks prior to the Congress in the Exhibitor's Information Guide. Please see the following page for more information under "Exhibitor's Information Guide".



Currency

All prices are quoted in New Zealand Dollars.

Goods and Services Tax (GST)

All quoted prices exclude GST of 12.5%, and “+GST” means this will be added. Sponsors and exhibitors will be issued with tax invoices to ensure registered New Zealand businesses are able to recover the GST portion of the sponsorship package by claiming an input tax credit.

Cancellation Policy

In the event of withdrawal of sponsorship or exhibition booth booking on or before 30 September 2009, please be advised that unless that particular area of sponsorship or exhibition is resold, the organisers reserve the right to charge up to 50% of applicable sponsorship or exhibition booth fees. For cancellations after 30 September 2009, any refund will be at the sole discretion of the organisers.

Sponsorship or Exhibition Payment

In order to confirm your sponsorship or exhibition, we require the Application to Sponsor or Exhibit Form(s) (page 7 or 8). An invoice will be mailed to you once confirmation is received. Payment is due by the 20th of the month.

Cheques should be made payable to: **The University of Auckland**

Posted to: John Walker
Academic & Professional Conferences
Centre for Continuing Education
The University of Auckland
Private Bag 92019
Auckland Mail Centre
New Zealand 1142

If you require an invoice please contact John Walker via email at john.walker@auckland.ac.nz.

Exhibitor's Information Guide

All trade exhibition stand information will be included in the Exhibitor's Information Guide and will be sent out approximately 3 weeks before the Congress. This will include confirmed set up and dismantling times, location of appropriate loading bays, company equipment storage, recommended display exhibition equipment suppliers, accommodation, Congress programme, updated floor plans and general information.



Further Information

For further information or to discuss your sponsorship or trade exhibition needs, please contact:

John Walker

Conference organizer, Academic & Professional Conferences
Centre for Continuing Education, The University of Auckland, Private Bag 92019, Auckland Mail Centre
New Zealand 1142

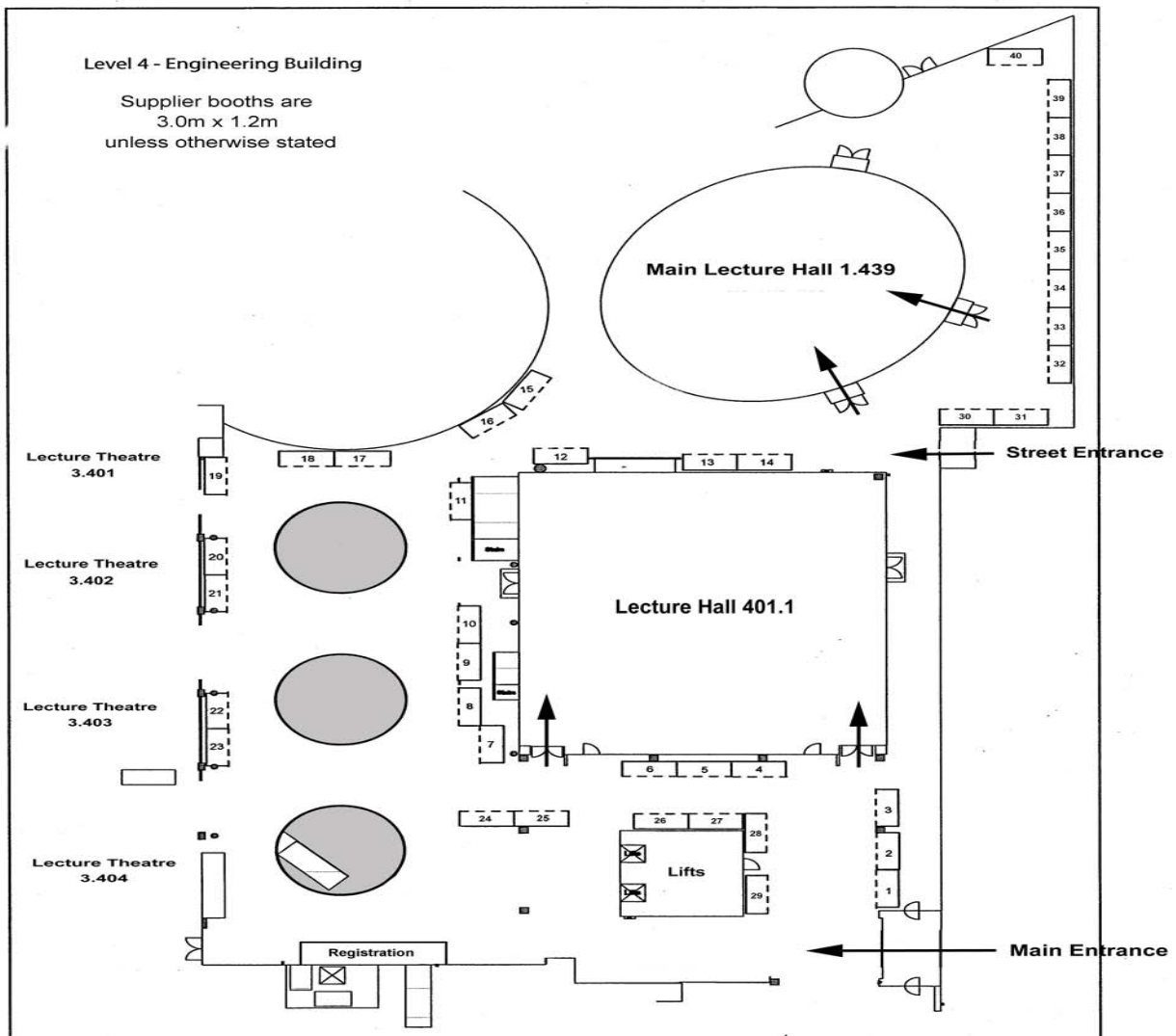
Phone: +64 9 373 7599 ext 87619

Fax: +64 9 373 7419

E-mail: john.walker@auckland.ac.nz

Exhibition Floor Plan

*Engineering Building, The University of Auckland School of Engineering, level 4 (ground)
20 Symonds Street, Auckland, New Zealand*



Terms and Conditions

Payment

- a. Payment of sponsorship/exhibition booth must be made in full within 30 days of confirmation. If full payment is not received within 30 days of confirmation, the application may be considered cancelled, and sponsorship/ exhibition space may be reassigned. All prices are Net of GST.

Cancellation and withdrawal

- a. Sponsors/ Exhibitors are required to inform Academic and Professional Conferences (APC) as soon as possible if they find they must cancel either their sponsorship or exhibition booth reservations. However, the cancellation will only become effective upon receipt of written notice from the sponsor or exhibitor.
- b. In the event of withdrawal of sponsorship or exhibition booth booking, please be advised that unless that particular area of sponsorship/booth is resold, the organisers will reserve the right to retain the deposit received. For additional information, please see the Terms and Conditions.
- c. If the cancellation notice is received by APC:
 - a. Prior to 30 September 2009, a refund of 50% of the deposit will be made.
 - b. On or after the 1 October 2009, no refund will be forthcoming. APC may reassign unoccupied spaces.

Liability

- a. Neither APC, the Congress Committee, nor the venue assumes responsibility for the protection and safety of exhibitors, their exhibition representatives, agents or employees, for the protection of exhibits or other property secured or removed after hours and placed in safekeeping.
- b. Each exhibitor agrees to indemnify and hold harmless APC and the Congress Committee, including its staff, directors, agents and contractors, and the other exhibitors at the Congress, from and against any and all claims, losses, damages, liabilities, and expenses, including attorneys' and consultants' fees and expenses and court costs incurred by APC and the Congress Committee, or such other exhibitors, in defending against, any claim arising out of the injury to persons or property caused by any act or omission of the exhibitor or its representatives, agents, employees or contractors.

Waiver

- a. The sponsor and exhibitor hereby waives and abandons any right to claim specific performance of any obligation of APC or the Congress Committee now or henceforth.

Interpretation and Enforcement

- a. These regulations become part of the contract between the exhibitor and APC, acting on behalf of the IAHR-APD 2010 Congress Committee, which has full power of interpretation and enforcement of these rules and may amend them at any time. Changes shall only be made to the contract if there are compelling reasons for doing so not known at the time the contract was signed. In the event that changes are required after the contract has been signed the client shall be advised of the proposed change/s and given time to make submissions on the proposed change. APC and IAHR-APD 2010 Congress Committee shall take all submissions made on behalf of the client into account.

Sponsorship

- a. APC and the Congress Committee reserve the right to negotiate and conclude arrangements for the benefit of the IAHR-APD 2010 Congress, with a sponsor or sponsors at the entire and unfettered discretion of APC and the Congress Committee.
- b. APC acknowledges that no contractual or other relationship exists between APC and the sponsors as a result of the conclusion of this agreement and the exhibitor taking part in the expo and the exhibitor agrees that it will look to the APC alone for fulfillment of all obligations in terms of this agreement or arising at common law as a result of the exhibitor's participation in the expo.
- c. Insofar as may be necessary, the exhibitor, by signature to this agreement, hereby waives and abandons all rights they may have against the sponsor arising as a result of the conclusion of this agreement or at common law.

Use of exhibition space

- a. Exhibitions are confined to products manufactured by or services rendered by the exhibitor.
- b. During the Congress hours, a company representative should staff each exhibit substantially at all times.
- c. All material used in the exhibition hall and/or exhibitor's booth must be fire proofed and conform to all appropriate regulations.
- d. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns will be permitted unless prior approval of APC.

Arrangement of Exhibition

- a. APC and the Congress Committee must approve all equipment displayed.
- b. All exhibits must remain intact until the conclusion of afternoon tea on the final day of the Congress.

Assignment of space

- a. APC will assign booth space so that the arrangement of the exhibition is in the best interest of the attendees and exhibitors.

Change of Location or Cancellation of Exhibition

- a. If for any reason, the selected Congress facility and/or exhibition place is unavailable for use, including exhibiting, and any contingencies, in the opinion of APC, would greatly prohibit or limit attendance to the Congress and exhibition, then APC have the right to cancel the exhibition or move the exhibition and/or Congress to another facility. APC or the Conference Committee shall not be liable for any expenses incurred by reason thereof.
- b. In the event of cancellation of the Congress or exhibition, APC will refund to exhibitors all space charges paid by them.

No Animals

- a. No animals are permitted within the lecture theatres, exhibition hall or on The University of Auckland property prior, during or after the Congress. Seeing-eye dogs are the exception.

Time of the Essence

- a. The parties acknowledge that this is an agreement in term of which time is of the essence and that APC and the Congress Committee shall be entitled to give the sponsor and exhibitor written or verbal notice to immediately remedy any breaches of this agreement committed by the sponsor or exhibitor.